

CLEARING is a critical communications tool and information-sharing resource for K-12 teachers and educators in the Pacific Northwest.

- Published for over 30 years, CLEARING is a well-known and highly regarded source of information, ideas, activities, and perspectives for outdoor, environmental, and place-based science education in the Pacific Northwest.
- CLEARING is published and distributed in partnership with the leading environmental education associations, organizations, agencies and universities throughout the region.
- The print edition of CLEARING is published twice a year (in March and September), and reaches over 5,000 teachers, administrators, and curriculum planners throughout the region. CLEARING is also viewable online and reaches additional thousands of educators across the country and around the world!

We invite you to show your support for the teachers of environmental education by purchasing space in upcoming issues of CLEARING to promote your organization or product!



DEADLINE FOR RESERVING ADVERTISING SPACE IN FALL 2019 PRINT EDITION:

August 15, 2019

Note: Advertisers can purchase space in multiple issues for a discount price.



Testimonials

"Advertising in Clearing helps us connect with our target audience—those wonderful educators both in the classroom and field who work hard to advance environmental literacy. This resource-rich publication is a perfect match for Acorn Naturalists and well worth our advertising dollars."



Advertising since 2004

— Jennifer Rigby, Director
Acorn Naturalists

"CLEARING is one of the best access points for teachers to share ideas and find out what others are doing in the field of environmental literacy and outdoor education. I highly recommend it as a resource!"



— Karen Matsumoto
Suquamish (WA) Tribal School

"CLEARING is truly the "go to" resource for community-based and environmental literacy education resources in the Pacific Northwest. I have been reading and sharing copies of CLEARING for over 20 years. In all of my teacher workshops and place-based programming, CLEARING is on the top of my recommended resource list."



— Pat Willis,
Oregon State University
Extension Service

CLEARING is published by Creative Educational Networks, a 501c3 non-profit organization. Tax ID No. 93-0752542
www.clearingmagazine.org

Why Advertise in CLEARING?

Advertising in CLEARING is a way to show your support for the many dedicated teachers who are engaged in environmental literacy education.

- There is NO OTHER PUBLICATION that links teachers and educators with the resources they need for environmental, place-based, and/or sustainability education in the Pacific Northwest.
- Readers of CLEARING are connected by their interest and participation in interdisciplinary place-based environmental literacy education.

NEW PARTNER

CLEARING is now working in partnership with the **Pamplin Media Group** to expand the reach and visibility of the publication.



Distribution of CLEARING is through a network of agencies, universities, businesses, and community organizations throughout the PNW and Canada. Together, CLEARING is seen by more than 5,000 teachers, non-formal educators, agency personnel, university instructors, teacher trainers, and administrators.

PUBLISHING SCHEDULE

Print editions of CLEARING are published twice a year — in March and in September.

- CLEARING articles, reviews and other information are posted continuously online throughout the year.
- A monthly eNewsletter highlights the latest articles, reviews, resources, and other items of interest.

NOTE: Advertisements and sponsor logos are featured on the home page of the CLEARING website (with a link to advertiser's website).

Send all contracts, insertion orders, billing inquiries, ads and other correspondence to:

Advertising Director
CLEARING Magazine
PO Box 82954, Portland OR 97282
editor@clearingmagazine.org
website: www.clearingmagazine.org

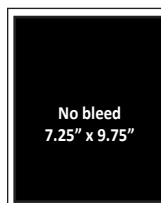
Advertising Dimensions and Rates

CLEARING AD SPECIFICATIONS

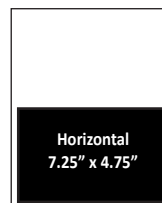
Ad Size	Dimensions (in inches)	Single issue price (per insertion)	Multiple issue price (per insertion)
Full page	7.5 x 9.75	\$500	\$400
1/2 page horizontal	7.5 x 4.75	\$300	\$240
1/2 page vertical	3.75 x 9.75	\$300	\$240
1/3 page horizontal	3.25 x 7.5	\$200	\$160
1/4 page	3.75 x 4.75	\$175	\$140
1/6 page	3.75 x 3.25	\$125	\$100
1/9 page	2 3/8 x 3 1/4	\$100	\$80

All prices listed in US Dollars

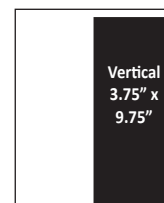
FULL PAGE
\$500



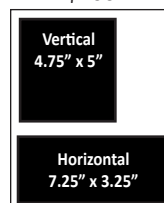
1/2 PAGE
\$300



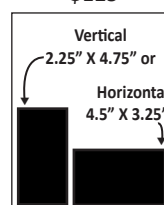
1/2 PAGE
\$300



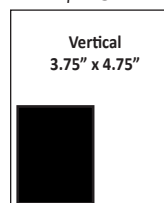
1/3 PAGE
\$200



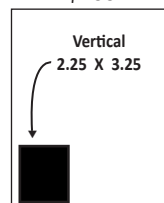
1/6 PAGE
\$125



1/4 PAGE
\$175



1/9 PAGE
\$100



Note: When you purchase a 1/2 page or larger ad at any time during the calendar year, your advertisement will be visible on the website throughout that year as well as in the subsequent print edition.

2019 ADVERTISING INFORMATION AND RATE CARD

CLEARING

the journal of environmental literacy education for the pacific northwest

